

IMPACTIFY

POWER - LIGHT - HOPE



Would you classify yourself into any of these categories?

- Corporate companies with the desire to make a positive impact on their employees
- A CEO who wants to create a corporate culture with a difference
- Companies who want to strive for optimal performance in all areas of life.
- Busy corporates who want to save time and money
- Corporates who want to be able to give all employees equal opportunity to personally develop

Impactify specializes in:

- We focus on helping you to understand yourself first then understand other partners and colleagues as well.
- helping employees to discover their strengths and weaknesses and help them to understand others.
- helping employees to get engaged in their work- this will help you increase your profit margins and sales.

Impactify focuses on the holistic impact approach and can and will change the mindsets of all employees.

Allow **Impactify** to step into corporate with Power, by creating new perspectives and setting new industry standards going forward.

Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za

IMPACTIFY

POWER - LIGHT - HOPE

STARTING POINT :

Impactify has developed a Next level wellness program to assist corporate companies to invest in the development of employees.



*From the founder of **Impactify**- Natasha Odendaal: "With my psychology and business background, I have seen the need in the market with regards to education/training and equipping/upliftment."*

Most companies have the capacity/resources to send only a select few line managers on training. Once training is done- it's almost impossible for managers to incorporate the training in their departments and allow the flow of knowledge to lower/ even higher levels.

Impactify has eliminated this problem by developing a wellness program for corporate companies which works as follows:

A corporate company can choose between the following programs:

	Gold Package	Platinum Package	Diamond package
Duration	12 Months	12 Months	12 Months
Theme	Knowing me-knowing you	Passionate performance	Effective leadership
Prerequisite	None	Gold package	Platinum Package

Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za

IMPACTIFY

POWER - LIGHT - HOPE

Every week, each employee (from CEO to the general workers) receives the same program content, via WhatsApp, on their mobile phone, which consists of

1. Personal insights
2. Mindfulness (time to reflect)
3. Call to action (how to implement desired actions)

With life coaching, business coaching, and facilitating as part of the journey.

Impactify has partnered with a certified life coach *Riëtte Kriel* to give personal feedback on the journey. As this is an add on service, we are excited to say that through flexibility we will be able to meet your requirements. The feedback sessions are not set in stone thus we will be able to adjust to your requirements.

“I have a heart and passion for Impact. I have seen and experienced first-hand the effect of stress on a marriage and on family life and this because of a work environment that is not positive. I believe that every employee needs the opportunity to be equipped on how to handle any situation in a positive way. People spend 8 + hours per day at work- let’s make it optimally conclusive”.

Just imagine...

- a working environment where personal development is more than a habit - it's a culture.
- a working environment where colleagues understand each other better.
- a working environment where all employees get the same opportunity to grow
- a working environment where you are equipped with tools to handle day to day challenges in a profound way. Making an impact.
- being equipped at work to handle family relationships in an amazing way.
- leaving a lasting impact -a lasting legacy



Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za

IMPACTIFY

POWER - LIGHT - HOPE

Industries which will be making use of Impactify:

- ISO 9001 accredited companies:
The wellness program with counselling support will be a perfect addition to your quality management system as for:
Clause 7.1.4 - Environment for the operation of processes. The standard now specifically makes reference to the environment that you work in.
 - Equality Opportunities / whistleblowing / anti-bullying policy
 - Violence at work / counselling support / lone working
- Franchises
- Engineering companies
- Doctors consulting rooms
- Small, medium and large corporate companies
- Insurance brokers
- Estate agents
- Churches
- Hospitals
- Law firms
- Hotel groups
- Banks
- Schools
- Pharmacies
- Car dealers
- Restaurants
- Construction companies
- Mining companies
- Wholesale and retail companies
- Or any other industry

Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za

IMPACTIFY

POWER - LIGHT - HOPE

Benefits for the company.

What would be the benefit of implementing the wellness program at your organization?
The reality of what's happening in a corporate company VS the reality of Impactify

The reality in a corporate environment

- It is impossible for companies to get the whole of the organization together at one specific time and place
- It is very time-consuming
- It is too expensive
- Employees feel devalued if they don't go on training
- Overall morale is very low in all industries
- CEO's don't have the opportunity to invest in employee's personal development

Employees feel:

- Unequipped
- Burned out
- Stressed
- Unappreciated
- Confused about the future
- Unaware of the value they have
- Unaware of their passions
- Overwhelmed



Reality with Impactify

- Equipping all employees at the same time
- Cost-effective
- Upliftment of employees' morale
- Making a positive impact on each employee- so that they can make a positive impact on others around them
- Saving a lot of time
- Striving for optimal performance
- Each employee feels valued because of the personal investment from the company
- Emotionally intelligent employees
- Equipped with life skills to implement in all aspects of their lives
- Positive working environment
- People/colleagues understand each other better
- Creating a culture of positivity
- Creating a culture of resilience
- Relatable to the author
- Less stress
- Positive impact on relationships outside the working environment

Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za

IMPACTIFY

POWER - LIGHT - HOPE

Group coaching:

As part of the wellness journey, **Impactify** includes group coaching as part of the wellness program. As the program content will be sent to each employee on a weekly basis, group coaching will also be introduced on a weekly basis. Group coaching will be done by *Riëtte Kriel-Impactify's* life coach.

Group coaching

During group coaching the following will be developed:

Visioneering: helping each team/department to create a vision supporting the overall company vision and mission.

Positive affirmations

Dreams- why am I doing what I am doing?

Goal setting- If you aim at nothing you will hit it every time

Character building



Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za

IMPACTIFY

POWER - LIGHT - HOPE

Transformational changes to expect throughout the program:

Areas in your life which you can expect to see conclusive change:

- Emotional intelligence
- Better coping skills- how to cope in any stressful situation
- Conflict management- how to handle conflict in any arena
- Change process- we understand that change is painful, but very much needed
- Communication
- Self-esteem
- Social skills
- Purpose in life
- Potential
- Visioneering
- Celebrating life
- And so much more to look forward to

We are excited about the journey ahead and we look forward to being part of yours.

Natasha Odendaal

083 704 0184 • natasha@impactify.co.za • www.impactify.co.za