



MODELLING AND FRANCHISE OPPORTUNITY IN YOUR AREA

MODELLING

Models Unlimited is a National Franchise that delivers expert services in the field of Modelling Training and Model Agency. We strive to become the leader in modelling and personal development training in South Africa. We are also dedicated to providing quality services to our clients.

We specialize in developing soft skills such as self-confidence, self-image, self-esteem, communications skills, presentation skills, social skills and grooming. In terms of modelling skills development, emphasis is placed on ramp skills, photographic skills, portfolio preparation, grooming, casting and rhythmical modelling skills.

We follow a hands-on approach in our training, and our learners do not only enjoy the benefits of our professional infrastructure and well-equipped studios, but also gain exposure to live fashion shows, competitions and scouts.

Models Unlimited caters for both male and females between the ages three years and 65 years of age.

Models Unlimited contributes to the community by means of charity events and working hand in hand with the Charms of Hope Foundation (Non-Profit Organization).

FRANCHISE DEAL

Franchisee will get “The know how”

All the aspects of the business and technical skills and information which the franchisor possesses, which skills and information include (without limiting the afore going):

- Own your own Business
- Manage your own Business
- Determine your own income

- Get full support
- Advertising on the website
- Background/History of the Business
- Operations manual
- Courses
- Standard forms which include master manuals
- Forms that the franchisee will be obliged to use
- Training
- Comprehensive lecturing training
- Comprehensive sales and marketing training
- Comprehensive business and admin training
- 24hr support
- Franchisee support
- Training manuals
- Marketing materials
- Business systems
- Comprehensive staff training
- Monthly franchise fee payable
- Courses are 1 year
- 6-monthly visits

When buying a Models Unlimited Franchise – you will receive the following:

- Use of the Models Unlimited Name/Brand/Logos
- Becoming part of a National Brand and Franchise
- A Complete Training course by one of the Models Unlimited Directors
- A FULL Curriculum Manual
- A Models Unlimited Handbook and Models Unlimited Kids Book for your younger students
- A Business and Operational Manual
- All advertising templates like Logos, Business Cards, Posters, Flyers, Banners, Advertorials
- Your own PAGE on our Models Unlimited Website i.e “Models Unlimited Cape Town”

- Monthly updates on all beauty pageants and modeling competitions on national and international level
- Guidance throughout the Year by the Models Unlimited Directors by teaching them life skills, grooming and building self-confidence.

COSTS FOR FRANCHISE: R40 000,00 and

R 2000,00 p/month after the first 3 months



The graphic features a dark blue vertical bar on the left with a circular inset containing the text "FRANCHISE OPPORTUNITY". To the right is the "Models Unlimited" logo, which includes silhouettes of a woman in a dress, a man, and a child under a rainbow, with the text "Models Unlimited" in a stylized font. Below the logo is the heading "The Franchisee" followed by a bulleted list of benefits.

FRANCHISE OPPORTUNITY

Models Unlimited

The Franchisee

- Own your own Business
- Manage your own Business
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