Based in the Vaal Triangle, Jennifer Jones owns her own artist management company and booking agency.

Her singing career spans a period of more than 30 years, in South Africa and internationally.

Her roots stem from gospel and main genre’ is Jazz, Soul, Funk and R&B. She however is capable of conforming to any musical genre’ and is able to sing in virtually any language if required by her clients.

In 1993 she performed the title track; Body Talk, for the internationally released feature action film, Terminator Woman.

She performed at the opening and closing of the 1995 Rugby World Cup, singing: Where the World Began, which was broadcast worldwide to more than 100 countries.

In 1996 she became the first South African artist to be signed by an international record agency, Sony Music.

In 1997 she recorded her first album: Slow Down on which the track “I don’t Mind” reached the no. 2 slot on the South African top 40.
In 1999 she became one of an elite few South African’s and the only South African solo artist ever, to be nominated for a Grammy award for the song: Mandela, Father of the Nation, she won a Kora award for most promising female artist and the NTVA Stone Award for her performance in the programme High Heels and Hisses, in the category magazine and talk show.

In 2000/2001 she performed on the World Aids Day concert and conference singing: The Future Ain’t What it Used To Be. The event was broadcast live, worldwide.

In 2006 she wrote, recorded and performed the IFA anthem. IFA is the network marketing division of Clientele Life. The recording was released in house for all Independent Field Advertisers.

Jennifer also featured and performed in the following television advertisements, voice and visuals: NikNaks (voice & visual, public TV), Take 2 chocolate (voice, public TV), Caltex (voice only, in house), Engen (voice & visuals, public TV campaign), Metropolitan Life (voice, in house and public TV), Joko Tea (voice, public TV), iWyze-Old Mutual Insurance (voice, public TV) and Standard Bank (voice & visual, in house only) to name but a few and is highly experienced in studio jingles whether purely voice over or voice and visuals.

In 2010, she collaborated with On-Que and featured on their single “Through My Eyes”. A music video and single of the track was released.

Jennifer Jones was a judge in various national talent competitions, such as Zing - prime judge for 2 years in a row, Afrikaans Idols - guest judge, and Kaapse Jol 2007 “Tiener Kompetisie” (Teenage Competition) - prime judge. She appeared on the Patricia Lewis, SABC 2 talent show, Supersterre 2007, as a coach for two contestants together with Nicholis Louw, Karen Zoid, Dozi and Jannie Moolman

She has performed in epic shows nationally such as Skouspel 2003, -4,-7,-8,-9,-10 and-11 the biggest Afrikaans event on the African continent, as well as Kaapse Jol 2006, Skouspel Plus 2007, -8, -9, -10 and -11, the inauguration of both Presidents, Nelson Mandela and Thabo Mbeki, President Nelson Mandela’s birthday and The Heroes show, hosted by Drum, You and Huisgenoot magazines. All the above were broadcast on national television.

Jennifer Jones has performed and toured with international artists, such as, Michael Jackson (his South African Tour, opening for all his shows in RSA), Dionne Warwick (Opening Act), Tina Turner (Opening Act), M People and Dr Alban.

She has also performed with nationally acclaimed South African Artists, such as Vicky Sampson, Yvonne Chaka Chaka, Dozi, Kurt Darren, Brandon October, Mynie Grove’, Steve Hofmyer to name but a few.

She appeared and performed on various television talk shows, such as The Jerry Springer Show at Carnival City, “So is dit met Steve” (Steve Hofmyer), “Kom ‘n bietjie binne” (Dozi). “Kwela” (Coenie De Villiers), “Noot Vir Noot” (Johan Stemmert), The Felicia Mabuza-Suttle talk show, DKNT, Pasella and recently featured on the South African version of Jamie Oliverers reality show; Dream School SA, which is due to air as a 13 episode program on eTV in the near future.

She performed in the following countries; Morocco, Egypt, Swaziland (for King Mswati), Seychelles (for the Prince of Saudi Arabia), Namibia, Botswana, UK (England and Scotland), Rome, Italy, Hong Kong, Zambia, Switzerland and various other countries worldwide.
She performed in India for South African Tourism, and was nominated as India’s Ambassador to South Africa for a year.

Active involvement in organizations like for the Robert Kerr trust involving children in need of cochlear implants for hearing, and other charity organizations involving AIDS orphans and other underprivileged children as well as motivational speaking and teaching play an important part in Jennifer Jones’s career.

Jennifer has recently released her second album, titled ReNewed. The album is not confined to a single genre but caters for many tastes in music from Pop to Blues. The album will be available in CD stores and in the digital media in August of 2013.

Jennifer Jones is Proudly South African and a great ambassador for its culture, artists and the entertainment industry in general.

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