

1. Protection of Personal Information Act 4 of 2013 (POPIA or POPI Act)

We will maintain the confidentiality of your personal information and comply with the Protection of Personal Information Act 4 of 2013 (POPIA) when processing your personal information. This Policy is in line with the above mentioned Act.

We briefly outline these principles below:

- We will only collect, disclose, collate, process and store ('use') your personal information with your express written permission, unless legally required to do so, and will only use such information for the lawful purpose for which it is required.
- We will disclose in writing, the specific purpose for which we use, request and store your personal information. We will also keep a record of that personal information and the specific purpose for which we collect it.

2. Information We Collect

Personally Identifiable Information

In order to serve our customers, we collect personally identifiable information, like names, addresses, phone numbers, email addresses, when such information is voluntarily submitted by our visitors. We will only use your personal information for the following purposes:

- (1) to deliver the products and/or services to you that you have requested;
- (2) to validate your compliance with the terms and conditions;
- (3) for content improvement and feedback purposes;
- (4) to reach you, when necessary, regarding your use of the web site or product(s), and
- (5) for the few situations described below to better serve you.

We will NEVER share your personally identifiable information with third parties unless you have given us explicit permission to do so, such as in order to fulfil a third party offer that you have accepted from us.

In addition, you agree that by submitting your telephone contact information on our web sites and/or registering to receive the product and/or service offered herein, such act constitutes a purchase, an inquiry, and/or an application where we retain the right to contact you via telephone.

3. Third Party Actions

We do not control and are not liable for the actions of any third parties who we may promote and/or link to from this site. We pride ourselves in recommending quality companies, but have no control over the actions of those third parties, the content they provide, or their privacy practices. While we are not liable for any of the actions of those third parties, you should feel free to give us feedback from time to time on your experiences with any third parties to whom we work with so that we may enhance our future service to all customers.

4. Commitment to Data Security

All information collected from you is stored in a technically and physically secure environment. Furthermore, employees, contractors, and vendors who have access to your personally identifiable information in connection with providing services for us are required to keep the information confidential.

We do everything we can to protect user information offline. Unfortunately, no transmission over the Internet can be guaranteed to be 100% secure. As a result, while we take reasonable measures to protect your information, we cannot ensure or warrant the security of the information that you transmit to us, and you do so at your own risk.

5. Contacting Us

We strive to provide excellent products, along with equally excellent customer service. If you have any questions about this Privacy Policy or our practices, please feel free to contact us.