DROOMERS WEEKLY

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Droomers NISSAN

"The People Who Care"

Winners of

- 2012 Nissan Dealer of the year in Medium Dealer Category
- 2012 Nissan Customer Satisfaction Index Dealer of the year in Medium Dealer Category
- 2012 Nissan Aftersales Dealer of the year in Medium Dealer Category
- 2013 Nissan Aftersales Performance of the year in Medium Dealer Category



WELCOME

Welcome to the weekly edition of Droomers Weekly your leading news and information source on Nissan, Droomers Nissan and the motor industry in general. Our objectives are to be informational, educational and relevant. We will also appreciate comments, complaints and suggestions and you can e-mail us at info@droomersnissan.co.za.

VEHICLE SALES CONTINUE TO DECLINE IN FACE OF ECONOMIC HEADWINDS



The local motor industry saw it its highest decline for 2015, this September. According to the latest data from the National Association of Automobile Manufacturers of South Africa (Naamsa) total industry sales declined 9%, year-on-year, with 50 251 new vehicles sold last month.

Passenger cars accounted for 33 035 sales, year-on-year, representing a 13.2% decline. Light Commercial Vehicle (LCV) sales remained steady, with year-on-year growth of 0.3%. This performance is attributed to stiff competition and attractive marketing incentives in this segment. Sales for the rest of the commercial vehicle segment grew 5.5%, year-on-year, driven strong demand for extra-heavy commercial vehicles.

Sales into the rental channel declined 20.9%, year-on-year. This was heavily influenced by a sharp decline in tourism as well as aggressive competition from disruptive players in this space.

"Although interest rates remained unchanged last month many factors contributed to the decline in sales," said Simphiwe Nghona, CEO of WesBank's Motor Division. "We had two fewer working days, continued depreciation of the rand and a general negative sentiment among both consumers and businesses."

Despite the decline in sales, WesBank's data shows that demand for vehicle finance was at an all-time high. A record number of vehicle finance applications were received, with total application volumes growing 6.7%, year-on-year. Used vehicle application volumes grew 2.4%, while demand for new vehicle finance was up 15.6%. This healthy demand for new vehicle finance is attributed to an end-of-quarter sales drive, with manufacturers offering consumers attractive incentives.

However, high levels of household debt and deteriorating credit profiles have impacted consumers' ability to afford new debt.

"The declining new vehicle sales market is responsible for hyper competition between vehicle manufacturers, leading to very aggressive marketing activity – to the benefit of consumers," said Nghona. "While those buyers can use this to their benefit, they should keep the current economic climate in mind and carefully consider any vehicle purchase to avoid over-extending their credit positions."

DO CAR DIY YOUR WAY! SAVE MONEY, TOP UP YOUR CAR'S OIL AT HOME



Maintaining your car might seem like a drag, but it is one of your most important assets and keeping it in tip-top shape is a sure way to keep it going for a long time. One way to keep your car engine's running optimally – and save money – is to regularly check your oil level, and top up or change the oil if needed.

Oil changes and top ups are important, but leaving them up to a professional can often prove unnecessarily costly. Save yourself the drama and learn how to top up your car's oil in a flash.

Hassle-free ways to top up your car's oil:

- 1. Park your car on a flat surface. Now, refer to your car's owners manual to see whether oil levels need to be checked while cold or warm. If it can be checked while cold, go to step 2. If not, your manual might advise you to run the engine for five minutes before checking oil levels.
- 2. Open up your car's bonnet and locate the oil dipstick it's usually topped with an orange or yellow tab. If you don't know where it is located, refer to your car's manual. Once you have located the dipstick, remove it and wipe the oil from the end of the dipstick with a paper towel.
- 3. The dipstick will have markings that serve as a guideline. These help determine the maximum and minimum oil levels.
- 4. Insert the dipstick back into where it came from, then remove it again to get the reading of the current oil level. If it's half full, you will probably need to add half a litre of oil. This amount may vary depending on your owner's manual and engine oil capacity.
- 5. If you need to add oil, find the engine filler cap. If you're not sure where to locate it, check your car's manual.

- 6. Take off the cap, and add in a bit of oil straight from the bottle or use a funnel. Add oil slowly, and in small amounts. You do not want to overfill the oil, as it is difficult to drain plus too much oil in the engine can do more harm than good.
- 7. Wait a few minutes before repeating steps 3 and 4, to see if enough oil has been added. If it isn't near the maximum mark, add in more oil.
- 8. Once the oil is at the maximum level, put the dipstick back into its place, fasten the cap back on, wipe away any spillage and close the bonnet.

Checking your car's oil level gives you a good idea of how the engine is performing. If your car uses a lot of oil between petrol fill-ups, or between services, there could be an underlying problem. Once again, you can consult your owners' manual to determine what the accepted oil consumption is for your car. This may be no oil at all, or up to 500ml every few thousand kilometres. If you are really lucky, you'll also have a more modern luxury vehicle that automatically monitors oil levels and oil quality for you – removing some of the hassle of having to check it yourself.

You should also use your manual to determine which oils are best for your car. It is not recommended to mix different oil grades, and it is always highly advised to stick with the oil that the vehicle manufacturer approved.



Nissan has revealed that the current generation (R35) GT-R still has some life left in it via performance and perhaps styling tweaks ahead of the next-gen's introduction sometime in late 2017 or early 2018.

Read more: http://www.digitaltrends.com/cars/nissan-gt-r-performance-updates-specs-news-rumors/

As a kid, the Nissan Maxima hit its glory years right at the moment I stepped up from rolling Hot Wheels on the living room rug, to diving into every auto magazine I could get my chocolate-covered hands on.

Read more: http://www.nydailynews.com/autos/latest-reviews/2016-nissan-maxima-review-test-drive-article-1.2370132

Feeling the pressure of increased competition, Nissan has shortened the product cycle of its best-selling U.S. vehicle, the Altima midsize sedan, says Jose Munoz, chairman of Nissan North America.

Read more: http://www.autonews.com/article/20150928/OEM03/309289987/nissan-pulls-altima-freshening-forward

Don't tell mummy wink emoticon This is sure to have you giggling!

Watch: https://www.youtube.com/watch?v=Jh3d Qo3jTI

Last year, Top Gear was very kindly granted a drive in Severn Valley Motorsport's FrankenQai; a modified Qashqai with the underpinnings of a very highly tuned Nissan GT-R.

We were told many things about the 1,100bhp 'Qashqai R'; things like a 0-62mph time of 2.7 seconds, a 0-124mph time of 7.5 seconds, a quarter mile time of 9.9 seconds and a top speed north of 200mph.

Read more: http://www.topgear.com/car-news/modified/watch-gt-r-engined-nissan-gashgai-hit-222mph

The South African Police Service (SAPS) has released its crime statistics for the period April 2014 - March 2015.

Read more: http://www.wheels24.co.za/News/Crime-stats-SA-Not-under-control-20150930

New diesel cars from Renault, Nissan, Hyundai, Citroen, Fiat, Volvo and other manufacturers have been found to emit substantially higher levels of pollution when tested in more realistic driving conditions, according to new data seen by the Guardian.

Read more: http://www.theguardian.com/environment/2015/sep/30/wide-range-of-cars-emit-more-pollution-in-real-driving-conditions-tests-show

KROFF CYCLES SUNDAY RIDE



4 October 2015

Details of the ride:

Droomers Nissan/ Kroff Cycles Padfietsoefening Sondag oggend 4 Oktober 2015 om 07h15 (25-28 km/h gem) en 07h45 (30-35 km/h gem) vanaf Checkers Noorder-Paarl.

Route: - Paarl, Wellington, Hermon (Du Vlei) for a compulsory coffee stop. Afterwards back to Paarl via Wellington - a total distance of 75 km.

By joining the ride your name will be entered into a lucky draw that happens on Sunday morning 1 November 2015 at Du Vlei. The price is a weekend for two at Abrahamskraal Guest Farm in Prince Albert. Go and have a look at their website: http://www.abrahamskraal.co.za/

Free coffee (sponsored by Kroff Cycles) and energy bars (sponsored by Droomers Nissan) at Du Vlei Restaurant / Farmstall for EVERYBODY that joins the ride. There is always a lot of good conversation, philosophizing and updates on what is going on in the local cycling community

The Droomers Nissan Safety Vehicle driven this week by Joe van der Merwe will be present as always.

Cyclists must please ensure that they have a spare tube and a bicycle pump with them.

GROUP RULES: All cyclists must abide by all traffic laws. No helmet no ride.

Everybody that abides by the group rules is welcome.

Feedback:

An absolute stunning spring morning where mother nature showcased her best for everybody attending the Droomers Nissan/ Kroff Cycles exercise. We tend to forget that we live in such a beautiful country.

Kris Coetzee joined the faster riders with an old retro bicycle with a steel frame. Those ones where the shifters is still located on the bicycle and not the handle bars. I am sure the bicycle weights in at about 15 kilograms. Much heavier than the normal 8 - 11 kilograms.

Well he proved that it is first about the cyclists and then and only then about the bicycle. He gave everybody a run for their money. I didn't know such a heavy bicycle can accelerate so fast. Kris out sprinted everybody in front of Du Vlei.

Richard Wilson had a mechanical early on and he had to ride on his own to Du Vlei. The Droomers Nissan safety vehicle carrying spares and driven this week by Joe van der Merwe could assist him and get him mobile again.

At Du Vlei we had a great time as always. Their coffee and service is always great and the country atmosphere is something you must experience.

On our way back a small group decided to include Bains Kloof pass in the exercise. For Nico Jonck it was his first Bains Kloof. He did well and hopefully it will be one of many. Suretha Kotzé, busy preparing for the Wines to Whales, proofed mind over matter and despite cramping still rode to the top of Bains Kloof. Well all the cramping and pain is always rewarded with beautiful scenery and one hell of an adrenaline rush on the way down again.

As always all cyclists is welcome regardless of affiliation.



**Kroff Cycles is one of the oldest and most recognizable bicycle shops in the Western Cape. Since its early establishment in 1984 the shop has remained a constant force in the local bicycle market, providing quality service and bicycles to both entry level and professional cyclists. With over 650 square meters of showroom and storage space, few can question the magnitude of what Kroff Cycles is today. With Kroff Cycles being the official sponsor of the Paarl Cycling Club, Hein Kroff, a former vice-president of Cycling South Africa, has had a significant impact on the development of cycling in the Western Cape. Be sure not to miss the opportunity of becoming a member of this great cycling family, where all cycling needs are met with the prospect of building long term client relationships.

Compiled by Danie Marais

Comments? Complaints? Suggestions? E-mail info@droomersnissan.co.za