

Dial·a·Bed®

SLEEP FOR LIFE

THE WAIT IS OVER!

BLACK FRIDAY

SALE

20%

OFF

EVERYTHING!

IN STORE OR ONLINE

YOUR SLEEP HEALTH IS OUR #1 PRIORITY

TRUST YOUR SLEEP HEALTH TO THE EXPERTS

In today's fast-paced world, a good night's sleep has fallen down our list of priorities behind work and a very long to-do list.

Sleep shouldn't be a luxury.

It's as important to your physical and mental health as exercise and a healthy diet.

At Dial•a•Bed, our expert team understands sleep better than anyone else.

Get ready for your best night's sleep.



THE WAIT IS OVER!
BLACK FRIDAY
SALE
20% OFF

EVERYTHING!

Simmons Sova
 Firm Comfort Queen Bed Set
NOW R13 999
 KING SIZE R18 399
SAVE R4 600

SAVE R3 500



Beautyrest

EXCLUSIVE RANGE
 ONLY AT DIAL•A•BED

All Simmons Beautyrest mattresses
 are available in standard length
 or extra length (2m long)
at the same price!

Simmons Sova
 Medium Comfort Queen Bed Set
NOW R17 599
SAVE R4 400
 KING SIZE R21 999 **SAVE R5 500**



ZERO
 MOTION
 TRANSFER



SIMMONS
 POCKETED
 COIL™
 TECH

Simmons Sensory Lux
 Plush Comfort Queen Bed Set
NOW R21 599
SAVE R5 400
 KING SIZE R27 199 **SAVE R6 800**

Simmons Winchester
 Firm Comfort Queen Bed Set
NOW R23 199
SAVE R5 800
 KING SIZE R28 799 **SAVE R7 200**



TURNABLE
 MATTRESS



TURNABLE
 MATTRESS

Simmons Winchester
 Medium Comfort Queen Bed Set
NOW R23 999
SAVE R6 000
 KING SIZE R29 599 **SAVE R7 400**



RISE AND SHINE

Wake up and be better than you were yesterday.

Exercise. Eat. Sleep. Repeat.

THE SIMMONS LEGENDARY HEALTHSMART

Boost your immune system with a bed designed to enhance your health.

Simmons Legendary Healthsmart

Plush Comfort King Bed Set
Extra Length

NOW R38 399

QUEEN SIZE R31 199

SAVE R7 800

Simmons Visco Elastic Gel Infused Pamper Top

Temperature & pressure sensitive foam with Gel Cool Technology so you stay cool while asleep

SAVE R9 600



Wool Fibre

Dissipates moisture away from the body keeping you cool and comfortable

Aircool® Comfort Foam®

Provides comforting support and pressure relief all night long

Beautyrest® Pocketed Coil® Technology

Hundreds of individually-wrapped coils that adjust independently to the weight and contour of your body

Simmons Sherbourne Luxury Pillow Top
Medium Comfort Queen Bed Set

NOW R29 599

KING SIZE R35 999

SAVE R9 000



**SAVE
R7 400**

Simmons Elite

Firm Comfort Queen Bed Set

NOW R51 999

KING SIZE R59 999 **SAVE R15 000**

SELECTED STORES ONLY



**SAVE
R13 000**

Simmons Elite Lux

Plush Comfort Queen Bed Set

NOW R59 999

KING SIZE R67 999 **SAVE R17 000**

SELECTED STORES ONLY



**SAVE
R15 000**



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All Simmons Beautyrest mattresses
are available in standard length
or extra length (2m long)
at the same price!



**SAVE
R14 000**

Simmons Elite

Plush Comfort Queen Bed Set

NOW R55 999

KING SIZE R63 999 **SAVE R16 000**

SELECTED STORES ONLY



EVERYTHING!

TRUST THE SLEEP EXPERTS

NEW Dunlopillo Elevate

Customisable Comfort King Bed Set Extra Length

dunlopillo®

FEATURES:

- Fully customisable mattress with **3 interchangeable profiled foam layers**
- **Zero Gravity** function to optimise blood flow back to the heart, reducing stress and fatigue
- **AirDirect Technology** provides optimal breathability for added temperature regulation
- **Bluetooth** speaker system
- Massage function

SAVE
R12 000

NOW
R47 999

SELECTED STORES ONLY



NEW Sealy Accord

Firm Comfort King Bed Set Extra Length Adjustable Mattress & Base

FEATURES:

- Sealy Sage Firm Hybrid mattress features a **Coolsmart Gel Memory Foam** layer on top of the **Body Sense Pocket Spring System** for superior comfort and support
- Wireless backlit ergonomic remote control
- Simultaneous head and foot movement
- **2 Preprogrammed** memory positions
- LED underbed lighting



SAVE
R14 000

NOW
R55 999

SELECTED STORES ONLY



THE BEST NIGHT'S SLEEP

THE WAIT IS OVER!
BLACK FRIDAY
SALE
20% OFF
EVERYTHING!

NEW Sealy Odessa

Firm Comfort King Bed Set Extra Length Adjustable Mattress & Base

FEATURES:

- Sealy Sage Firm Hybrid mattress features a **Coolsmart Gel Memory Foam** layer on top of the **Body Sense Pocket Spring System** for superior comfort and support
- 4 Easy access USB charging ports and side sync button
- Simultaneous head and foot movement
- Motorized neck tilt
- LED underbed lighting

SAVE
R18 000

NOW
R71 999

SELECTED STORES ONLY



NEW Simmons Smart Motion Set

Firm / Plush Comfort King Bed Set Extra Length Adjustable Mattress & Base

FEATURES:

- **Legendary Beautyrest® Pocket Coil® Technology** - contours to your body shape with zero motion transfer
- **Simmons High Density Beauty Foam®** delivers comfort and surface contouring
- **Wireless** remote
- **Six level** massage system
- **Snore relief** function

SAVE
R18 000

NOW
R71 999

SELECTED STORES ONLY



TRUST THE SLEEP EXPERTS

dunlopillo®

Dunlopillo SleepEasy
Firm Comfort Single Mattress In A Sleeve
NOW R3 039
SAVE R760

THE WAIT IS OVER!
BLACK FRIDAY
SALE
20% OFF

EVERYTHING!



QUICK
AND
EASY

Dunlopillo Go Ultra
Firm Comfort Double Bed Set
NOW R3 999
SAVE R1 000
SINGLE SIZE R3 039 **SAVE R760**



GREAT
COMFORT
AND
SUPPORT



HIGH
DENSITY
VISCOOL
FOAM

Dunlopillo Excel
Firm Comfort Single Bed Set
NOW R4 639
SAVE R1 160
DOUBLE SIZE R5 759 **SAVE R1 440**

Dunlopillo Energize
Firm Comfort Queen Bed Set
NOW R7 759
SAVE R1 940
DOUBLE OR QUEEN AT THE SAME PRICE



**SAVE
R2 740**

Dunlopillo Exceed
Medium Comfort Queen Bed Set
NOW R10 959
SAVE R2 740
KING SIZE R14 399 **SAVE R3 600**



GREAT
QUALITY
GREAT
VALUE

The Dunlopillo Mattress In•a•Box is a pure foam mattress which is easy to carry and setup. Quick and super convenient.



3 EASY STEPS



UNPACK



LET IT ROLL



SLEEP TIME

Dunlopillo Mattress In•a•Box
Medium Comfort Queen Mattress

NOW R7 999

SAVE R2 000

SINGLE SIZE R5 359 **SAVE R1 340**



NEW
pocket spring
MATTRESS
in•a•box



Forty Winks Mattress In•a•Box
Medium Comfort Queen Pocket Spring Mattress

NOW R5 599

SAVE R1 400



SAVE MORE THAN EVER BEFORE



EVERYTHING!

King Koil Beech
Firm Comfort Double Bed Set
NOW R5 999
SAVE R1 500
QUEEN SIZE R6 399
SAVE R1 600

KING KOIL
WE BRING SLEEP HOME
Exclusive to Dial•a•Bed

King Koil Akita
Firm Comfort Queen Bed Set
NOW R8 239
SAVE R2 060
KING SIZE R10 799 **SAVE R2 700**



SAVE R2 500

King Koil Calla
Medium Comfort Queen Bed Set
NOW R9 999
KING SIZE R12 399 **SAVE R3 100**



GREAT QUALITY
GREAT VALUE

King Koil Shasta
Plush Comfort Queen Bed Set
NOW R10 799
SAVE R2 700
KING SIZE R13 199 **SAVE R3 300**



MADE IN SOUTH AFRICA

King Koil Arman
Plush Comfort Queen Bed Set
NOW R13 999
SAVE R3 500
KING SIZE R16 799 **SAVE R4 200**



MINIMAL MOTION TRANSFER

SHOP WITH 100% PEACE OF MIND

100 DAYS & NIGHTS COMFORT EXCHANGE

You have 100 days & nights to return your mattress if you don't love it!

Ts & Cs APPLY



TRUST THE SLEEP EXPERTS

Slumber King Eclipse

Firm Comfort Double Bed Set

NOW R4 399

SINGLE SIZE R3 359 **SAVE R840**



GREAT
QUALITY
GREAT
VALUE



**SAVE
R1 100**

NEW

VERTICOIL®
SPRING
SYSTEM

Slumber King Zest

Firm Comfort Single Mattress Only

NOW R1 999

SAVE R700

3/4 SIZE R2 499 **SAVE R700**

Slumber King Gelmax

Medium Comfort Queen Bed Set

NOW R5 199

SAVE R1 300

DOUBLE SIZE R4 799 **SAVE R1 200**

SLUMBER

KING



NEW

VERTICOIL®
SPRING
SYSTEM

Slumber King Haven

Firm Comfort Queen Bed Set

NOW R6 799

SAVE R1 700

DOUBLE SIZE R6 239 **SAVE R1 560**



NEW

**SAVE
R2 800**



NEW

Slumber King Haven

Firm Comfort Queen Mattress
And Storage Base Combo

NOW R9 999



YOUR SLEEP HEALTH IS OUR #1 PRIORITY

TRUST YOUR SLEEP HEALTH TO THE EXPERTS

Now more than ever you need to boost the health of your family with healthy sleep.



THE WAIT IS OVER!
BLACK FRIDAY
SALE
20% OFF

EVERYTHING!



GREAT VALUE FOR MONEY

Restonic Indigo
Firm Comfort Single Bed Set
NOW R3 679
SAVE R920



SUPPORTING DREAMS SINCE 1938



GREAT QUALITY GREAT VALUE

Restonic Broadway Pillow Top
Medium Comfort Queen Bed Set
NOW R6 559
SAVE R1 640
KING SIZE R9 199 **SAVE R2 300**

FREE DELIVERY ON OUR BEST SELLERS TS & CS APPLY



Tempur
Symphony Medium Size Pillow
NOW R2 076 SAVE R519

LARGE SIZE R2 156 **SAVE R539**

AVAILABLE IN GAUTENG, KZN & WESTERN CAPE ONLY



Tempur
Original Medium Size Pillow
NOW R1 639 SAVE R410

LARGE SIZE R1 996 **SAVE R499**

AVAILABLE IN GAUTENG, KZN & WESTERN CAPE ONLY



Sealy Memory Pillow
NOW R799 SAVE R200



Sealy Gel Pillow
NOW R1 039 SAVE R260



Pearl Fibre Pillows -
2 per pack

**NOW R159
SAVE R40**



Double Luxury
Pillow

**NOW R215^{each}
SAVE R54**



Simmons Pocket Spring
Firm/Medium Comfort Pillow

**NOW R719^{each}
SAVE R180**



EVERYTHING!

YOUR SLEEP HEALTH IS OUR #1 PRIORITY

TRUST YOUR SLEEP HEALTH TO THE EXPERTS

Healthy sleep will ignite your physical performance and endurance levels. wake up and smash it!



DON'T FORGET YOUR MATTRESS AND PILLOW PROTECTORS

KEEP YOUR MATTRESS CLEAN + HYGIENIC



HELPS REDUCE ALLERGIES



PROTECTS AGAINST BACTERIA



PROTECTS AGAINST MOISTURE

Sealy Bamboo Pillow Protector
NOW R183 each **SAVE R46**

Sealy Bamboo Mattress Protector
FROM R479 each

Protect•A•Bed Premium Deluxe Pillow Protector
NOW R199 each **SAVE R50**

Protect•A•Bed Classic Comfort Mattress Protector
FROM R359 each

Protect•A•Bed Premium Deluxe Mattress Protector
FROM R439 each

[CLICK HERE TO VIEW FULL RANGE](#)

SLEEP HEALTH IS OUR #1 PRIORITY

Retro Blue Sleeper Couch
NOW R5 999
SAVE R2 000
 SELECTED STORES ONLY

AVAILABLE
 IN EMERALD
 GREEN



NEW

POCKET
 SPRING
 SLEEPER

SLEEPER COUCHES

- Great for everyday compact living spaces.
- A perfect solution for holiday guests.

Retro Grey Sleeper Couch
NOW R5 999
SAVE R2 000
 SELECTED STORES ONLY

POCKET
 SPRING
 SLEEPER



Sussex Charcoal
 Sleeper Couch
NOW R3 799
SAVE R1 200



GREAT FOR
 COMPACT
 LIVING
 SPACES

Bella Mink Sleeper Couch
NOW R6 399
SAVE R1 600

NEW

MODERN
 DESIGN



EVERYTHING!



CAPTURE A NATURAL FEEL

Oslo Headboard
Queen Size

NOW R3 759
SAVE R940

Oslo Pedestal

NOW R2 959 each
SAVE R740



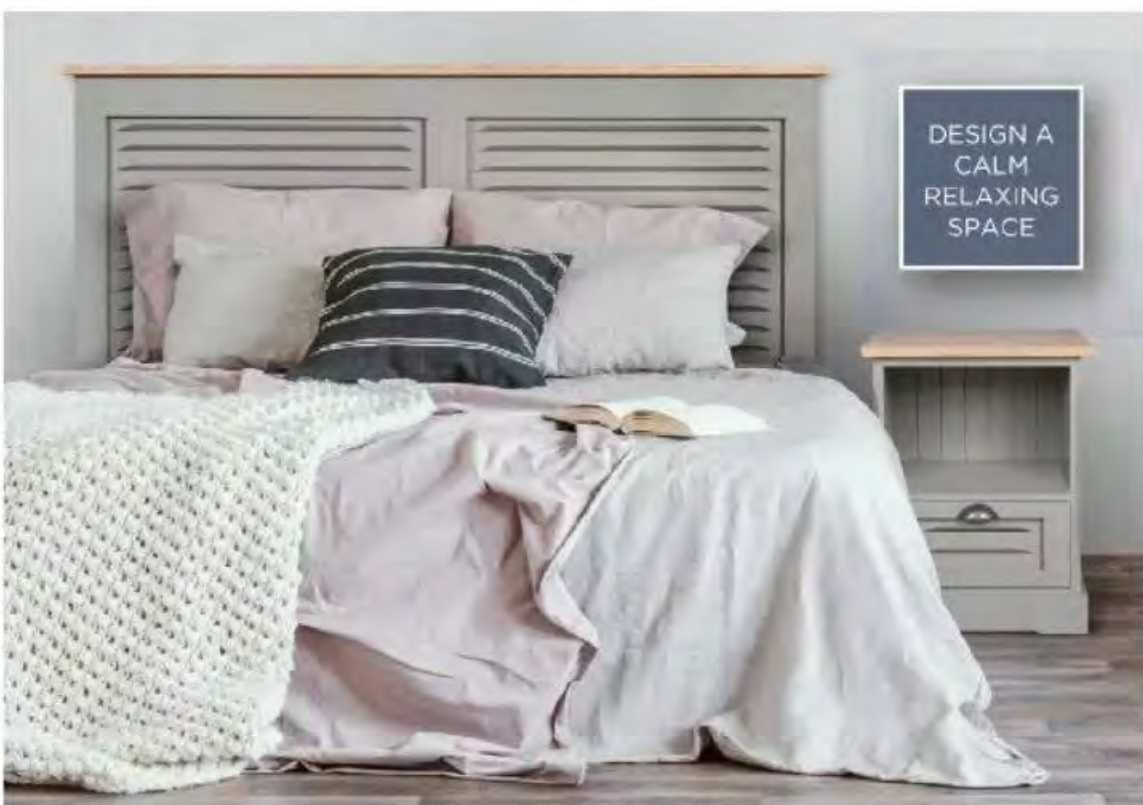
CREATE A CALM BEDROOM SPACE

Plantation Ivory Headboard
Queen Size

NOW R3 599
SAVE R900

Plantation Ivory Pedestal

NOW R3 039 each
SAVE R760



CLASSIC GREYS NEVER GO OUT OF STYLE

Bakehouse Grey Headboard
Queen Size

NOW R3 199
SAVE R800

Bakehouse Grey Pedestal

NOW R2 639 each
SAVE R660

Dial·a·Bed®

SLEEP FOR LIFE

THERE'S SO MANY REASONS TO SHOP WITH US

HERE'S A FEW:

SHOP SAFELY
AT 66 STORES NATIONWIDE
COVID PROTOCOLS STRICTLY OBSERVED

An icon featuring a large red location pin with the number '66' inside a white speech bubble. It is surrounded by several smaller blue location pin icons.

**OR SHOP ONLINE
FROM YOUR HOME**
QUICK, SAFE AND EASY

An icon of a blue shopping cart with a red circle containing the number '1' in the top right corner.

**PLUS SHOP WITH
100% PEACE OF MIND**
YOU HAVE 100 DAYS TO
RETURN YOUR MATTRESS IF
YOU DON'T LOVE IT
TS + CS APPLY

An icon showing the number '100' in red, with two red hearts to its right.

**YOU'LL ALSO GET
IMMEDIATE DELIVERY**
ON OUR BEST SELLERS
TS + CS APPLY

An icon of a blue delivery truck with a red stopwatch overlaid on its side.

Terms and conditions apply. Offers valid until 28 November 2021.
While stocks last. Cannot be used in conjunction with any other promotion.
Accessories not included. E&OE.