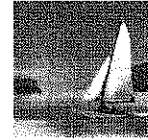


Knysna
tourism



6 September 2011

To Whom It May Concern:

RE: SUPPORT FOR THE NATURALLY KNYSNA INITIATIVE

Knysna Tourism is extremely excited to be part of the Naturally Knysna initiative and the town itself takes pride in being the first nature-inspired town and in striving to blaze the trail for others to follow.

The concept of developing a model for a town based on natural systems functioning and guiding principles is visionary, bold and revolutionary. We recognize that applying this model and its principles will not only result in our prosperity and resilience as a town, but the interest and publicity that will be generated around this, will see Knysna becoming a major magnet for the region, attracting the growing responsible tourism market.

We fully support and endorse this initiative and look forward to playing an important role in seeing it implemented throughout our tourism industry.

Yours sincerely


Shaun van Eck
CEO Knysna Tourism

40 Main Street, Knysna, Garden Route, Western Cape, South Africa

PO Box 87, Knysna, 6570 · Tel +27 (0)44 382 5510 · Fax +27 (0)44 382 1646 · E-mail info@knysna-info.co.za

Knysna Reservations: Tel +27 (0)44 382 6960 · E-mail bookings@knysna-info.co.za · Website www.tourismknysna.co.za

Sedgefield Office: Tel +27 (0)44 343 2658 · E-mail sedgefield@knysna-info.co.za · Website www.tourismsedgefield.co.za

The greater Knysna area comprises Knysna, Sedgefield, Brenton, Noetzie, Rheenendal, Belvidere and Buffalo Bay