



Knysna Chamber of Business

P.O. Box 1219, Knysna, 6570 - Tel: 044 382 5851 - Mobile 076 850 4869 - www.knysnabusiness.org

14 July 2011

To Whom It May Concern:

RE: SUPPORT FOR THE NATURALLY KNYSNA INITIATIVE

The Knysna Chamber of Business is very excited to be part of the Naturally Knysna Initiative and in helping to emerge a whole new economy that will bring with it adaptability, resilience and lasting prosperity in these times of economic turmoil.

The model, based on successful natural system functioning with its sound business/economic principles, is both bold and yet extremely logical. We find the principles of treating waste as a resource and tapping into the power of limits, particularly exciting – the opportunities these bring for meaningful and sustainable entrepreneurial development, cooperative collaboration and efficiency of operations are significant.

The Knysna Chamber of Business fully supports the Naturally Knysna initiative and we are committed to implementing the model. Working together with our member businesses and industries we will help make this economic revolution a reality.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Dave Hendry', is written over the typed name.

Dave Hendry
Knysna Chamber of Business