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05 September 2011

To Whom It May Concern:

RE: SUPPORT FOR THE NATURALLY KNYSNA INITIATIVE

BiomimicrySA, as the leading regional hub of the international Biomimicry Group, is extremely excited by and very supportive of the Naturally Knysna Initiative.

The concept of developing a model for a town based on natural systems functioning and guiding principles is applying biomimicry at systems level and is ultimately about emerging an entire new economic model. The entrepreneurial opportunities and job creation potential that will be achieved through the application of the guiding principles are significant and the economy of the region as a whole will benefit markedly.

We fully support and endorse this initiative and look forward to playing a part in bringing this vision into reality.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Claire Janisch', written over a dotted horizontal line.

Claire Janisch

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