



Winter Wonderland

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The Cape's Premier Winter Playground

December 2013

Dear All Winter Wonderlanders

Long overdue feedback of what is in the pipeline for Winter Wonderland 2014. Many people have been working hard behind the scenes to bring you an amazing experience for next year. What is truly special, is that everyone is doing this for the love of our Gorgeous Bay and in the process bring prosperity to everyone. I.e. for those who want to become involved and do their bit.

It is now official that the main beneficiaries will be the following three charity organizations: HELDERBERG HOSPICE, PATCH and ANIMAL WELFARE. They will benefit hugely from the proceeds of Winter Wonderland. What is truly amazing is that these charity organizations all work on their own and now they are working together under the umbrella of Winter Wonderland. What they have achieved, their drive and dedication to their cause, the difference they make in our society is amazing.

Although the above are the main charities, there are also many other charities who benefit from Winter Wonderland. It is just amazing that Winter Wonderland now reached the stage where we can plough back into our community. This was always the aim of Winter Wonderland to support local business, charities and various community organizations as well as residents.

Therefore to enable us to donate and support these charities we started the following fund raising campaigns:

- **RAFFLE** – The launch will be on **Monday 16 December 2013**. Radio Helderberg will do a Road Safety outside broadcast **from BP Gordon's Bay, 1 Beach Road**. Do come and visit and receive a free goodie bag. For **ONLY R10** per ticket you stand a chance to win one of 9 wonderful prizes (See attached poster). Thank you to those who sponsored: Dolphin Inflatables (3,2m rubber duck boat), TS Motorcycles (Gomoto Citti 125cc), Die Braaihuis S/C accommodation PLUS bicycle rental for 6 people, Mukda Thai Spa (Full day treatment for 3), Indigo Scuba (2hr boat trip for 6), Blue Horizon (2 nights for 2) PLUS Wine Tour, 2 x Great White Shark Cage diving (Jo's Tours), 18 On Kloof (2 nights for 2) PLUS Sea Caves exploring, Chi The Spa (couples retreat). Total value of R41 579.00!! AND THIS IS NOT ALL – Every month there will be an extra draw with many other great prizes! Final draw will take place 6 July 2014.

Through purchasing a raffle ticket, you will contribute to **Helderberg Hospice, PATCH and Animal Welfare**.

- **WINTER WONDERLAND VARIETY CONCERT** – **Saturday 8 March 2014**. The **Strand City Hall** is booked for the most amazing variety concert of the year. Six entertainers, some of them world renowned, will perform. Winter Wonderland will also contribute portion of the funds raised towards a drumming group "WE DO DRUMS NOT DRUGS" and RHAPSODY DANCE SCHOOL – giving back to the community. Contact for ticket sales: Estelle manager@wind-rose.co.za

- **WINTER WONDERLAND BALL** – This will take place at **The Lord Charles Hotel** www.nh-hotels.co.za on **28 June 2014** and will be THE most prestigious event in the Helderberg Basin. Tickets will go on sale early 2014.
- **WINTER WONDERLAND SPECIAL** – A meeting was held with the restaurants and they will have a Winter Wonderland special on their menus during the summer season as their contribution.

BE PART OF NEXT YEAR'S EVENT:

If you are planning something at your business or area in Gordon's Bay for Winter Wonderland 2014, please let us know by no later than **Wednesday 22 January 2014**.

If you want to be part or **were a participant this year**, have a stall or perform at Winter Wonderland and have not contacted us yet, please **send us an e-mail** to winterwonderland@gbbf.co.za as we want to give preference to those living in Gordon's Bay and spaces are already filling up fast.

This is also very important to give the marketing team enough time to market your business/activity, etc.

It is up to you to take the step and not wait for someone to contact you.

Wishing everyone a blessed Christmas, spending special times with family and friends. If you are on the road, drive safely. May 2014 be a year full of pleasant surprises.

Winter Wonderland Greetings

André Paulsen

Co-ordinator