



# Winter Wonderland

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EVENT OF GORDON'S BAY BUSINESS FORUM

Dear All Winter Wonderlanders

January 2012

THANK YOU to all who decorated their homes with beautiful lights. If this is what was done in December, I just cannot wait to see what our town will look like in June! Especially with the extra lights that will be going up in the Municipal areas as well.

We have BIG plans and already put up our sample snowflake motive on the island near BP Gordon's Bay. That one is 1,8m in diameter! It may not look like it, but it is BIG. Thank You to Alan Schnider from Specialized Component Manufacture & Design who made the frame, to Joe Doubell from Zenergy who put up and sponsored the rope lights, to Johan Middleton who arranged for the snowflake to be put up and to Clint from the Municipality who supervised the connection to the lamp pole.

To enable us to manufacture more snowflakes – still need to get the cost confirmed – we need to generate more funds. I also have a wonderful surprise in store should we get enough money together – something that will blow your mind!

A very special THANK YOU to our **Graffiti Team** who braved the weather, came out at night to do the transfers and then again during the hot days to paint the wonderful sign on the wall next to Talla's. The main guys who were there every time – Pino Settimi, Janne Dannerup and Sonni Lovemore. Rupert and Alecia loaned us their extension leads and long ladders and Talla's provided the electricity. Getting the leads from the plugs to the outside provided many a customer (and us) some wonderful entertainment.

On the wall we advertise our face book page, webpage, e-mail address, the dates for this year and most importantly – our sponsors. Colin McCann is in the process of getting the boards and soon we will be putting up the names of our sponsors.

People and businesses are all finding ways to get money together for the lights and have really used their initiative. E.g. Gordon's Bay Info and Accommodation Center took it to heart when fund raising was discussed at one of our meetings and someone said that if each member of GBBF contributes R1000, we will make our target of R150 000 very easily – so that is what she did. Charles from Talla's organized, cleaned parking site and charged people for parking during the festive season and called me this morning to tell me that he has R5000 for WW! Mark from Unathi has pledged R5 of each boat trip sold until April to WW, Fred Bovil will give 10% of sales of Merry-Go-Round (and he will be at WW again!), Joe Doubell from Zenergy will give % of all his sales from loyalty cards, Liz from Pam Golding has put out collection tin and money for photocopies made for customers will go towards WW .

The Event Application will go in next week, so if you are planning to do something, please let me know so that it can be included in the application. The WW is by Gordon's Bay for Gordon's Bay so that in the end ALL will benefit AND have a lot of fun!

'Till next month

Margot Paulsen