



- LUXURIOUS CARE, TREATMENT, STYLING AND FINISHING PRODUCTS
- FEATURES REPARATIVE KERATRIPLEX® AND MOISTURE-BALANCING AWAPUHI
- PROFESSIONAL-ONLY KERATRIPLEX® TREATMENT OFFERS PROVEN PERFORMANCE

REDUCES
BREAKAGE
UP TO
80%*

IMPROVES
SHINE
UP TO
35%*

PREVENTS
COLOR FADE
UP TO
67%*

*Compared to untreated hair; results may vary.

AWAPUHI WILD GINGER®

CARE

KERATIN-RICH PRODUCTS HELP RESTORE DAMAGE CAUSED BY HEAT STYLING AND CHEMICAL PROCESSING.

Moisturizing Lather Shampoo®
Rich Sulfate-Free Lather

What it does: Color-safe, 100% sulfate-free shampoo gently hydrates, protects and helps rebuild and repair dry, brittle strands.

How it works: Exclusive KeraTriplex® blend replenishes every strand for healthy-looking hair, while awapuhi extract balances moisture for manageability and shine.

Added bonus: Gentle enough to use daily.

SIZES (OZ): 3.4 8.5 33.8

Keratin Cream Rinse®
Silky Daily Conditioning

What it does: Strengthens and protects troubled tresses, and instantly detangles for silky, healthy-looking hair.

How it works: Exclusive KeraTriplex® blend helps repair every strand and protect against damage, while awapuhi extract softens and adds shine.

Added bonus: Replenishes thirsty hair, adds shine and is color-safe.

SIZES (OZ): 3.4 8.5 33.8

Keratin Intensive Treatment®
Deep Hydration and Protection

What it does: Weekly deep conditioner repairs and protects vulnerable hair, and delivers intense hydration and shine.

How it works: KeraTriplex® rebuilds and repairs to transform lackluster hair, while awapuhi extract replenishes every strand with intense moisture and shine.

Added bonus: Instantly improves hair texture with noticeable results.

SIZES (OZ): 3.4 5.1 16.9

KeraTriplex® 2-Step Repair PROFESSIONAL ONLY

What it does: KeraTriplex® Treatment transforms weak, broken and brittle strands into pillars of strength and protects from further damage.

How it works: Step one of the KeraTriplex® 2-Step Repair Treatment, a single-shot vial of isolated proteins, is virtually identical to the keratin found in human hair.

Added bonus: Keratin Intensive Treatment® is applied as step two to hydrate and add healthy, silky shine.

SIZES (OZ): .33 (professional only)

STEP 1:
KeraTriplex® Treatment
A single-shot vial of highly concentrated KeraTriplex® keratin protein absorbs into the hair to repair and seal damaged sites.

STEP 2:
Keratin Intensive Treatment®
This intense, deeply penetrating cream hydrates every strand and adds silky shine.

STYLE

PROTECT HAIR AS YOU LOCK IN YOUR STYLE WITH THE HYDRATING AND HEALING BENEFITS OF AWAPUHI WILD GINGER®.

HydroCream Whip®
Frizz Control and Touchable Hold

What it does: Hydrates and smoothes thirsty hair, and delivers long-lasting, crunch-free hold with a silky finish.

How it works: Awapuhi extract and light conditioners fight frizz and balance moisture.

Added bonus: Helps create healthy-looking volume.

SIZES (OZ): 2.3 6.7

Texturizing Sea Spray®
Lush Waves and Exotic Texture

What it does: Creates tousled, beachy styles anywhere and adds lush volume with touchable movement.

How it works: Awapuhi extract balances moisture for a healthy-looking finish.

Added bonus: Enhances and defines curls and waves.

SIZES (OZ): .85 5.1

Shine Spray™
Natural Weightless Brilliance

What it does: Transforms dull strands with reflective shine.

How it works: Fine, lightweight mist ensures a natural finish; awapuhi extract balances moisture and intensifies shine.

Added bonus: Leaves hair soft and silky smooth.

SIZES (OZ): 3.3

Finishing Spray™
Touchable Hold

What it does: Secures hair with a flexible, touchable hold.

How it works: Humidity-resistant resins and awapuhi extract leave hair feeling soft and healthy.

Added bonus: Resists humidity and adds shine.

SIZES (OZ): 2.3 9.1

Styling Treatment Oil®
Softness and Shine

What it does: Quenches parched hair and smoothes frizz, leaving strands soft, silky and shiny.

How it works: Awapuhi extract and lightweight silicones seal, smooth and add shine.

Added bonus: Ultra-lightweight formula ensures a natural finish.

SIZES (OZ): .85 3.4

HydroMist Blow-Out Spray™
Style Amplifier and Weightless Hold

What it does: Preps hair for a flawless blow-dry.

How it works: The weightless formula delivers a clean, long-lasting hold. High-performance volumizers create the perfect blowout. Natural awapuhi and honey extracts help protect hair from damage.

Added bonus: Boosts volume and hydrates dry strands.

SIZES (OZ): .85 5.1