

CREATIVE COPPER NEWSLETTER FOR SEPTEMBER 2014. *CELEBRATING 26 YEARS !!!!!*

Dear All ,

As we departed Nelspruit for a trip to the Cape, the first August winds started to blow! High temperatures have been experienced, until we hit the Free State which registered minus 4.5 in the early morning. Snow was seen on the Cedarburg and the country side changed from burnt dry to lush green pastures! Absolutely day and night in the space of South Africa!

The world changes each day, what with a recent earthquake tremor reading 5.5 and the collapse of the African Bank leading to all our banks being downgraded! Here in Africa we are dealing with the deadly Ebola virus which is 4500 kms away from South Africa. As a result tourists are turning away and not risking their African trips ,which is very detrimental to our industry as well as to our very own little business that relies heavily on feet going through the tourist attractions of SA. Immigration laws have been tightened, resulting also in possible visitors choosing closer and easier countries to enter. Hopefully the departments involved will quickly realise there will be job losses that we cannot afford?

We have a new passionate supporter of Creative Copper: Sharlene, who is promoting our "**DREAM BELIEVE ACHIEVE**" bangle to kids making them get high on life and not on drugs. She also told me a copper bangle worn on the left wrist, was for health reasons and one worn on the right wrist, was for emotional reasons! Definitely to bear in mind?

We have had Nicole and her team produce a new video on our production which shows off the brand very well. If we failed to send it to you and you would like the link please ask Sandra to forward the details.

The 2014 Supplement is taking longer than expected. Nicole is doing a great job and we certainly don't want to rush her. Anyway this Supplement should be available very shortly.

I spent part of the day with James at the Waterfront and talking to some of his clients we were thinking laterally out of the box about items we make:

Bottle Stopper can be used for any bottle especially olive oil, vinegar , body lotion and much more?

Toast racks can be used for storing accounts , CD's even serviettes?

Wine Bottle Coasters can be very useful with paper clips and desk accessories?

I am sure you too can add to this list?

As usual we were blessed with visitors:

Sharlene Milev from Senza Art whose comment was : "Fantastic ."

Norm (BNI) from Scottsdale , Phoenix, Arizona ---- comment was "Remarkable. "

Time is marching on and we are already getting early Christmas orders to prepare and send later. Are your orders in yet?

Best wishes,

MICHAEL